



# Talking Points

Christian Emergency Network | 2012

# CEN Talking Points

*"The Lord says: I will RESCUE those who love me. I will PROTECT those who trust in my name. When they CALL (pray) upon me, I WILL (promise) answer; I will be with them (present) in trouble. I will rescue (2x) them (those who call upon His name, pray and trust Him only) and honor (reward) them. I will satisfy (meet their needs) them with a long life and give them my (gift of eternal life with Him) salvation."* Psalm 91:14-16

## What is CEN's vision?

Equip every Christian to be biblically ready to respond to any emergency large or small.

## What does CEN see as the most critical emergency in our nation today?

- The greatest need nationally may be violent extremism, human trafficking, and economic/social instability.
- The greatest need in your community may vary one from to another.
- The greatest crisis for the Church may be its own biblical readiness to respond.

## What is the Biblical Readiness Standard?

The Biblical Readiness Standard is defined as being spiritually, emotionally, mentally and physically prepared. It measures the basic biblical principles for an individual, church, ministry or Christian community to measure their own Biblical Readiness to respond to emergencies.

## What can a Christian do now to respond?

No matter the current preparedness level for a Christian, CEN encourages them to take the following steps:

1. Download the ReadyChristian training found at [www.christianemergencynetwork.org](http://www.christianemergencynetwork.org). The free training provides a path for becoming biblically ready to respond as well as offering practical steps to take now to prepare and respond to crisis.
2. Become Aware! CEN provides alerts, advisories, and an online directory with resources to help anyone become aware of services, resources and information to further Biblical Readiness.
3. Become Ready! Complete the ReadyChristian training mentioned in step 1, then network with others in your area or church to develop readiness in your community.
4. Be There! Once you are Ready, we encourage ReadyChristians to reach out and help others with their Readiness process and respond as needed in crisis and disaster.

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### **How does CEN equip the Christian individual?**

- Provides a directory of personal crisis resources
- Shares inspirational response testimonies
- Teaches how to form a personal survival support team
- Defines what it means to be Biblically responsive to the emergency needs of others
- Engages in Emergency Pray-Care-Share exercises
- Informs how to make a survival kit and plan
- Assists in emergency awareness
- Provides ongoing training to insure growth

### **How does CEN equip the church?**

- Helps assess church capacities to respond
- Develops a church emergency contingency and operations plan
- Networks other churches to respond stronger
- Assists in setting up a church emergency team to spread the work load
- Educates church to assist itself and the community in need
- Provides an online response communication platform to manage incidents
- Celebrates when the church is ready to respond in expanding His kingdom

### **How does a CEN partnership benefit a national or local ministry?**

- Reach an expansive network of the Christian community with your product, training or service
- Gives "ministry presence" in emergency response without having it as the main mission
- Helps to achieve the mission and vision of a ReadyChristian community

### **How does CEN equip the local Christian community?**

- Trains networks locally and nationally to respond together in any incident
- Helps assess the Christian community assets and response capacity
- Develops an emergency operations plan and command center of operations
- Provides a communication platform for city internal and external needs and responses
- Guides Christians when "feeling like they should respond to a crisis situation" to know their options
- Protects resources, both human and material, with a Christian message
- Prepares the whole Christian community in biblical readiness
- Celebrates when the city is ready to respond in expanding His kingdom

### **How is CEN funded?**

CEN is an unincorporated U.S. faith based, public service ministry for Christian emergency readiness, collaboration and communication. CEN is funded by the Widow's Mite Foundation, a Michigan nonprofit corporation and 501(c)(3) tax exempt, operating foundation. Christian Emergency Network is a duly registered assumed name for the Widow's Mite Foundation.

### **What are some of CEN's Network capabilities?**

- CEN distributes Christian communication information to 7,000 Christian organizations, 80 plus denominations and 27,000 local churches.
- CEN's response network includes delivering up-to-the-minute information to 1600 print outlets, 1200 Christian radio outlets, and a website capacity that received 20,000,000 hits on one single day during a response.
- CEN online training takes Christians, Churches and Cities from point zero to complete Biblical response.
- CEN alerts inform subscribers to timely, accurate and actionable security and emergency information.
- CEN helps Christians minister in national, state and local emergencies.
- CEN daily PSA's are distributed to over 12,000 radio outlets.
- CEN social media response groups assist members in specific incident response.
- CEN's expanded network has the capacity to reach over 300,000 churches nationwide.
- CEN works directly with the Department of Homeland Security to provide CEN Threat Information Service

### **What is CEN's Communication Capacity?**

CEN has pushed information to over 7,000 Christian organizations, 80 plus denominations, non-denominational churches (now 50% nationwide), and 45,000 churches with an extended network of 300,000 churches. CEN Alerts and advisories are distributed to over 5,000 Christian leaders and CEN PSA's are heard on the critical mass of the Christian radio audience. CEN's leader response online network recently launched using a social network platform. The CEN website during activation has hosted over 20 million hits in one day. CEN possesses a communication vehicle to mobilize the Christian community nationwide and is a member of the National Religious Broadcasters.

### **How are CEN's programs innovative?**

CEN has developed protocols, procedures, systems and relationships with local, state, and fusion centers in both AZ and TX, which have become the basis for a national model. Because CEN is a grassroots effort, hosting events, information sharing and first responder relationship building has been a vehicle to build upon as well as federal, state, and local Christian community integration. This was tested top to bottom during Congresswoman Giffords' incident in Tucson, AZ where CEN worked through existing local, state and national networks, provided FBI with a staging area 500 yards away with national communications capacity as needed, and mobilized the Christian community according to local law enforcement directives. CEN's model, since it is NIMS Incident Command System compatible, may be used by any faith organization.

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